



For Immediate Release:

The City of Newnan Reaches out to Citizens through Texts Notify Newnan – Text 55469 - Newnan

The City of Newnan, Georgia has partnered with Text Alertz to improve communication between the citizens and their government and also to provide citizens the opportunity to opt in with their mobile phones and receive information and events through text messaging. Notify Newnan is the City of Newnan's official source for information about events and important City services. Our goal with the **Notify Newnan** is for you to stay connected and foster increased community involvement.

Citizens can sign up two ways. Citizens can visit the city website at http://www.cityofnewnan.org/business/public_information/notify_newnan_texts.php and sign up through the web or text **55469 and text Newnan** for alerts and news. By opting in citizens will receive alerts and news through their phones. You can opt out anytime by replying 55469 and text STOP.

If you are interested in receiving information about jobs with the City, please **text 55469 and 'cityjobs.'** You can opt out anytime by replying 55469 and text STOP.

"This is another great way to keep connected with your city. By staying tuned in you will know what is going on in your community and with the City. We think it is a wonderful tool to stay in touch with our citizens; however people do have to opt in. I encourage everyone to do so." said Gina Snider, Public Information Officer.

About Text Alertz

"Mobile Marketing" is a proven, effective way to communicate to your customers (and potential customers). That's because everyone reads their text messages. And they read them immediately; not two hours later, not tomorrow, not next week. But up until now, it was difficult and costly for most businesses to take advantage of the incredible marketing power of text marketing. TextAlertz has changed all that, and now you can use the very same technology major corporations and franchises are using. Log on to www.textalertz.com for more information.

###